REMARKS

The Response filed September 7, 2010 has been considered as not being fully responsive on the grounds that the claims remain directed to more than one species of the generic invention. Accordingly, Applicant hereby elects the following species:

A polymer electrolyte membrane or gas diffusion electrode comprising:

- I) an ion-eonducting polymeric material of:
 - A) Formula (1) of claim 4, wherein E=E'= Oxygen atom and Ar=(iv);
- 1I) we select e) ether moieties;
- III) we select crystalline;
- IV) there are keytone moieties in the polymer chain; and
- 1V) we select that the polymer electrolyte membrane be for a fuel cell.

Accordingly, the above species reads on claims 1-5, 7, 8, 11, 12, 13, 14, 17, 20-26. However, Applicant reserves the right to rejoin the withdrawn claims upon allowance of a generic claim.

It is respectfully submitted that this application is in condition for substantive examination. Such examination is therefore earnestly solicited.

0112/2010 Date Respectfully submitted,

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